



ACACIA TECHNOLOGIES

LEADER IN PATENT LICENSING
AND ENFORCEMENT

Turn Your Patents Into Revenue

REPRESENTATIVE PORTFOLIOS

2D Bar Codes
Communications
Credit Card Processing
Database
DMT®
Displays
eCommerce
Encryption
Graphics
Internet Browsing
Laptops
Location-Based Services
Manufacturing Process
Medical Imaging
Memory
Microprocessors
Network Storage
Online Advertising
Printers
Software
Surgical Tools
Video/Image Enhancement
Wireless

Acacia Technologies LLC is engaged in the business of acquiring patent rights for licensing and enforcement. We help patent owners protect their patented inventions from unauthorized use and generate revenue from licensing and, if necessary, enforcing their patents. Our affiliates currently own or control patent portfolios in a wide range of technology areas and have established a long track record of success with hundreds of license/settlement agreements. Our affiliates have responsibility for licensing these portfolios with in-house patent attorneys, licensing executives and engineers. Acacia Technologies LLC is a wholly-owned subsidiary of Acacia Research Corporation (NASDAQ: ACTG).

Some examples of our successful licensing and enforcement programs are as follows:

- V-Chip: \$25.6 million from TV manufacturers worldwide
- Video/Image Enhancement: Approximately \$70 million to date
- DMT[®]: Recurring royalties from more than 300 licenses to date, in most instances without litigation

The patent owners who engage with us are primarily individual inventors and small companies who have limited resources to deal with unauthorized users, but include some large companies looking to turn their patents into revenue. In a typical arrangement, the patent owner sells or grants an exclusive license under their patents in exchange for a percentage of net recoveries, up-front cash or both.

SAMPLE LICENSEES*

Callaway Golf
Epson
General Electric
Harley Davidson
Hewlett Packard
IBM
Intel
Intuit
Mitsubishi
Motorola
Nokia
Orbitz
Rohm & Haas
Samsung
Sony
Symantec
Target
Travelocity
Wachovia
Wright Medical
Xerox

*Including settlements with affiliates of Acacia Technologies LLC



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