



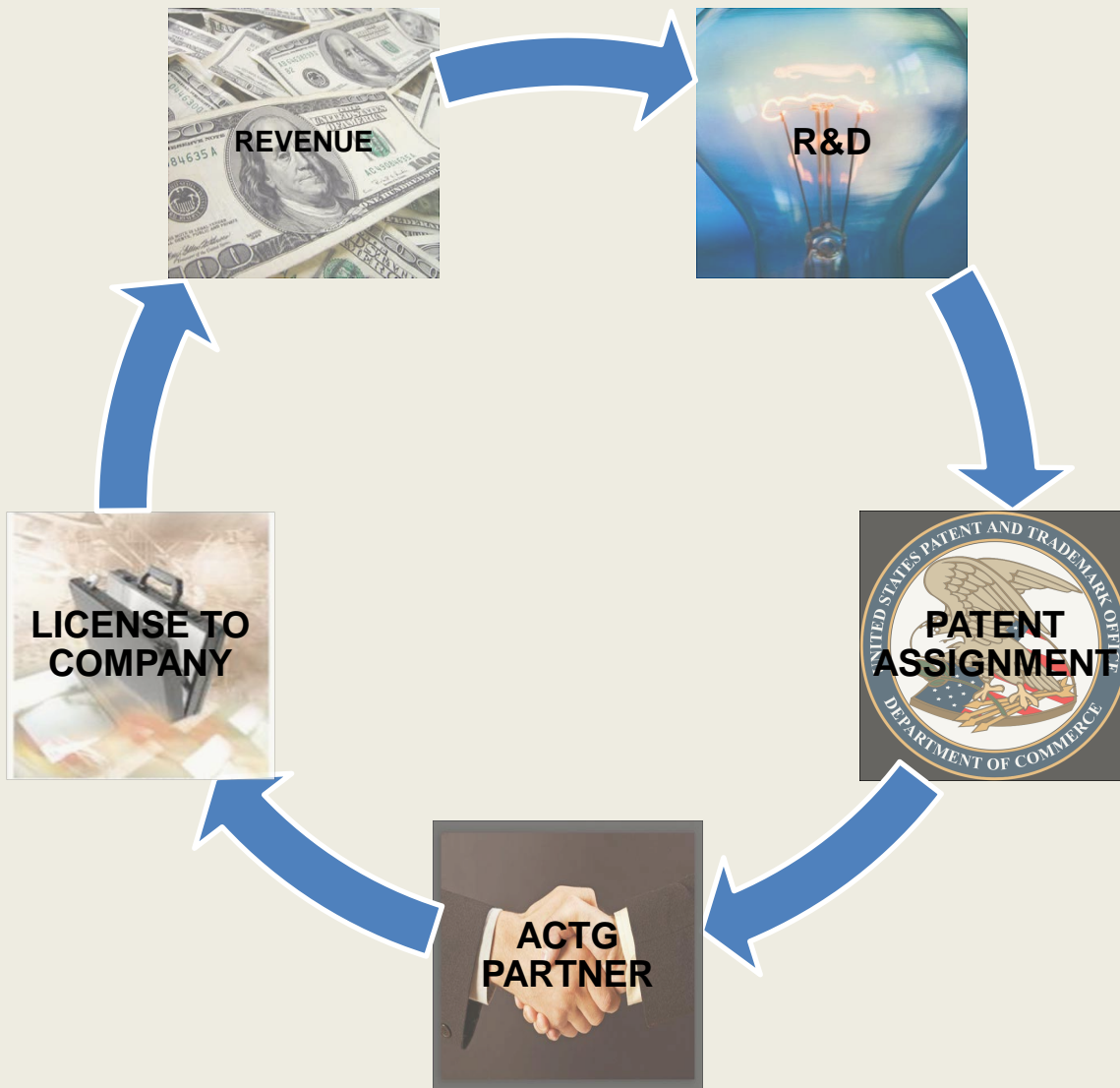
ACACIA RESEARCH

NASDAQ: ACTG

Forward Looking Statements

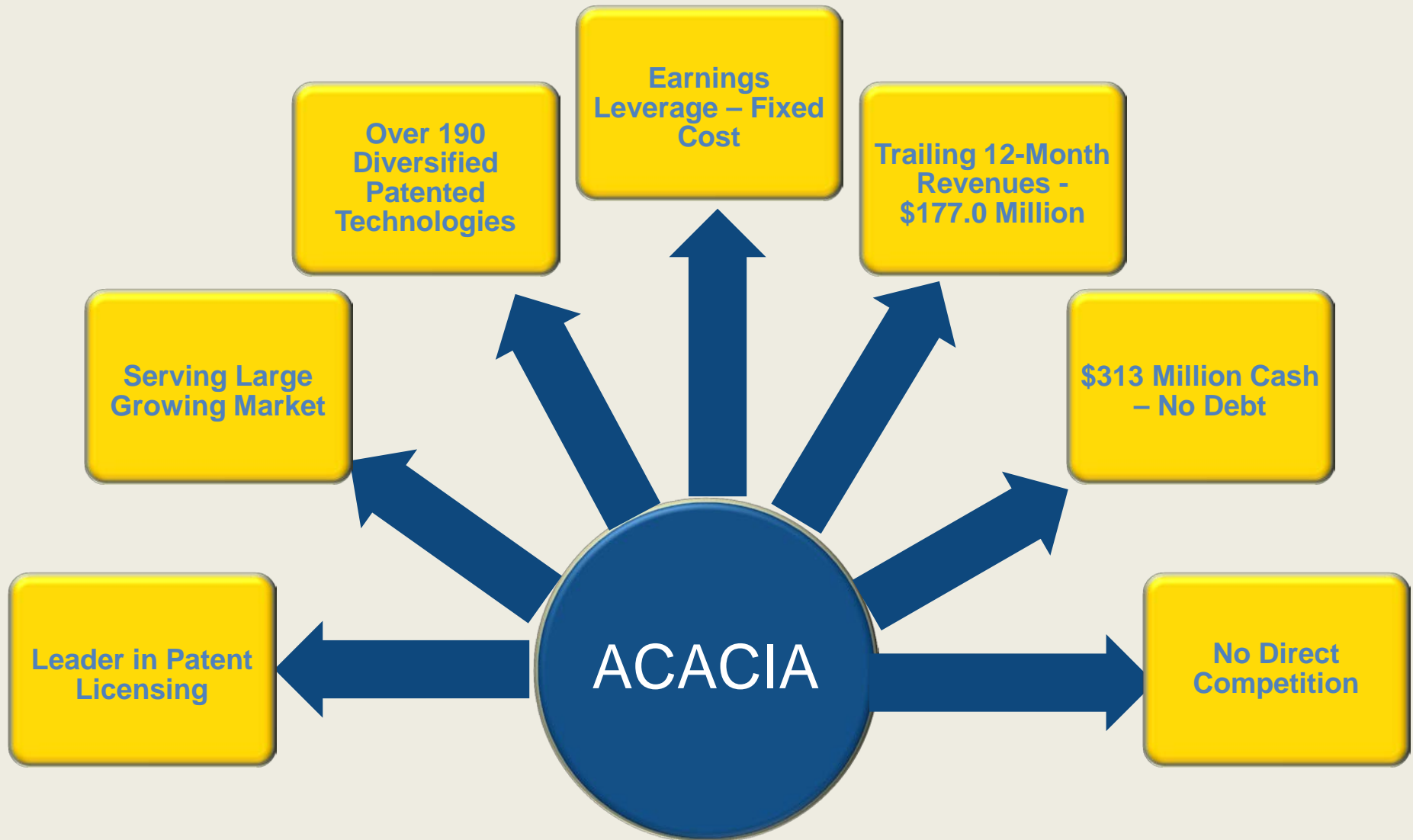
This presentation contains forward looking statements within the meaning of the “safe” harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements address future events and conditions concerning the company’s business plans. Such statements are based on management’s current expectations and are subject to a number of factors and uncertainties, such as future economic conditions, changes in consumer demand, legislative, regulatory and competitive developments, and other circumstances affecting anticipated revenues and costs, which may cause actual results to differ materially. The company expressly disclaims any future obligation or undertaking to update or revise any forward looking statement contained herein.

Lifecycle of R&D Patent Licensing

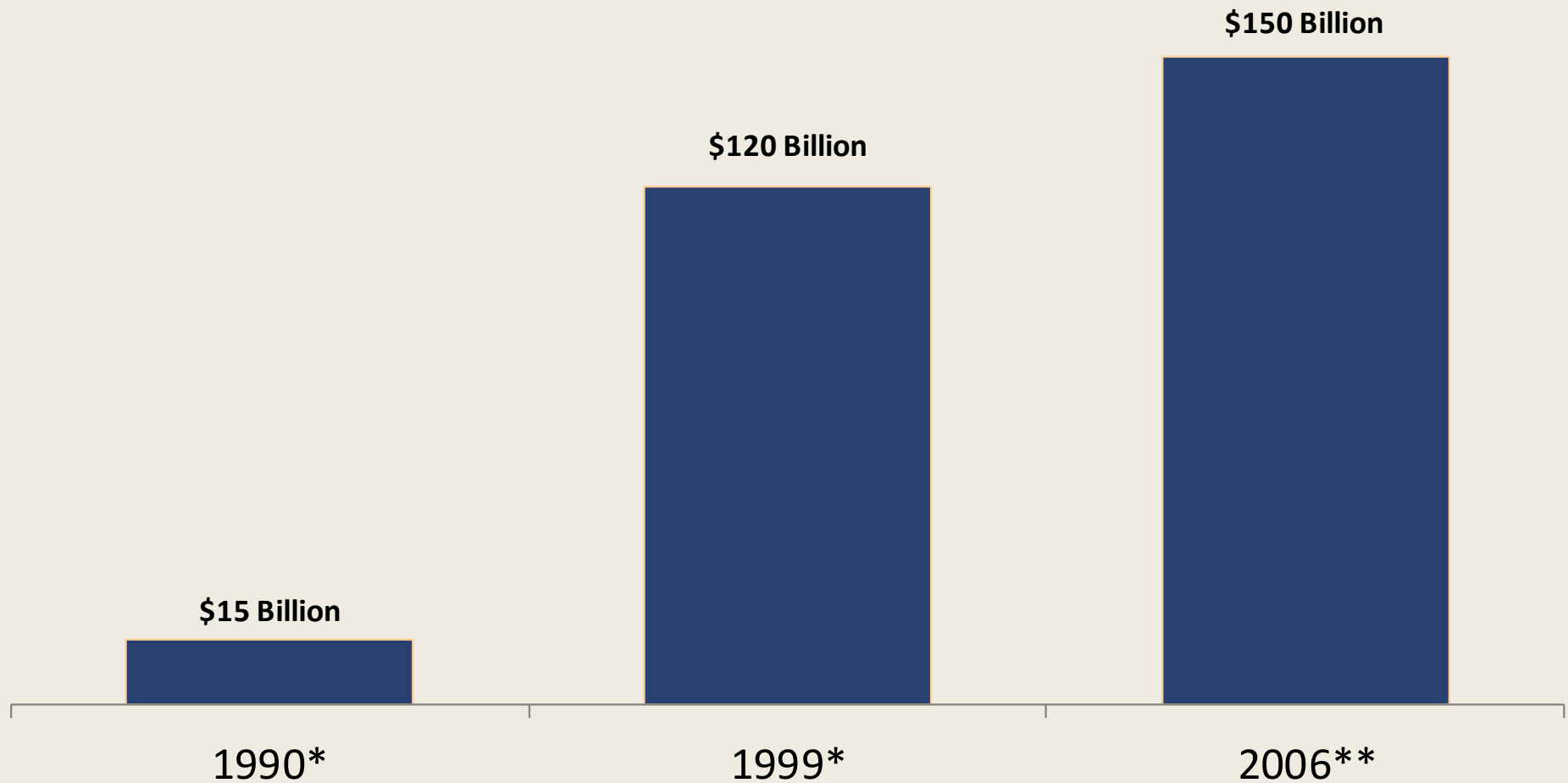


- Acacia subsidiaries *partner* with patent owners, license the patents to corporate users and share the revenues 50/50
- \$580M+ in revenue to date
- Typical partners for Acacia:
 - Major corporations
 - Technology companies
 - Research labs and universities
 - Individual inventors

Investment Proposition



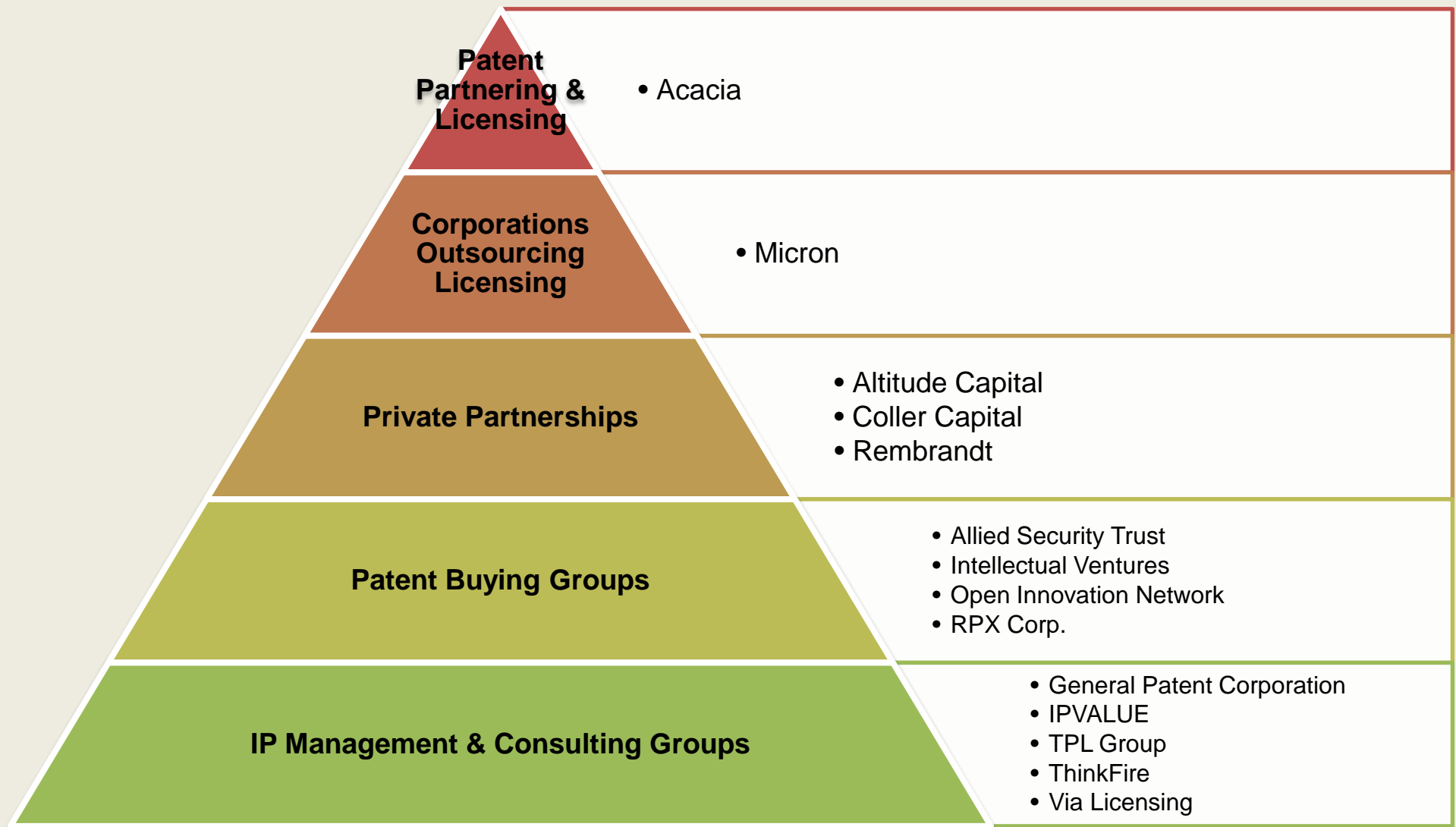
Growth in Patent Licensing (US)



Source: *Bruce Burton, Michael Bredahl, & Brian Napper, *Strategic Role of Intellectual Property in Company Valuation and Financing*, in *Handling Intellectual Property Issues in Business Transactions 2002*

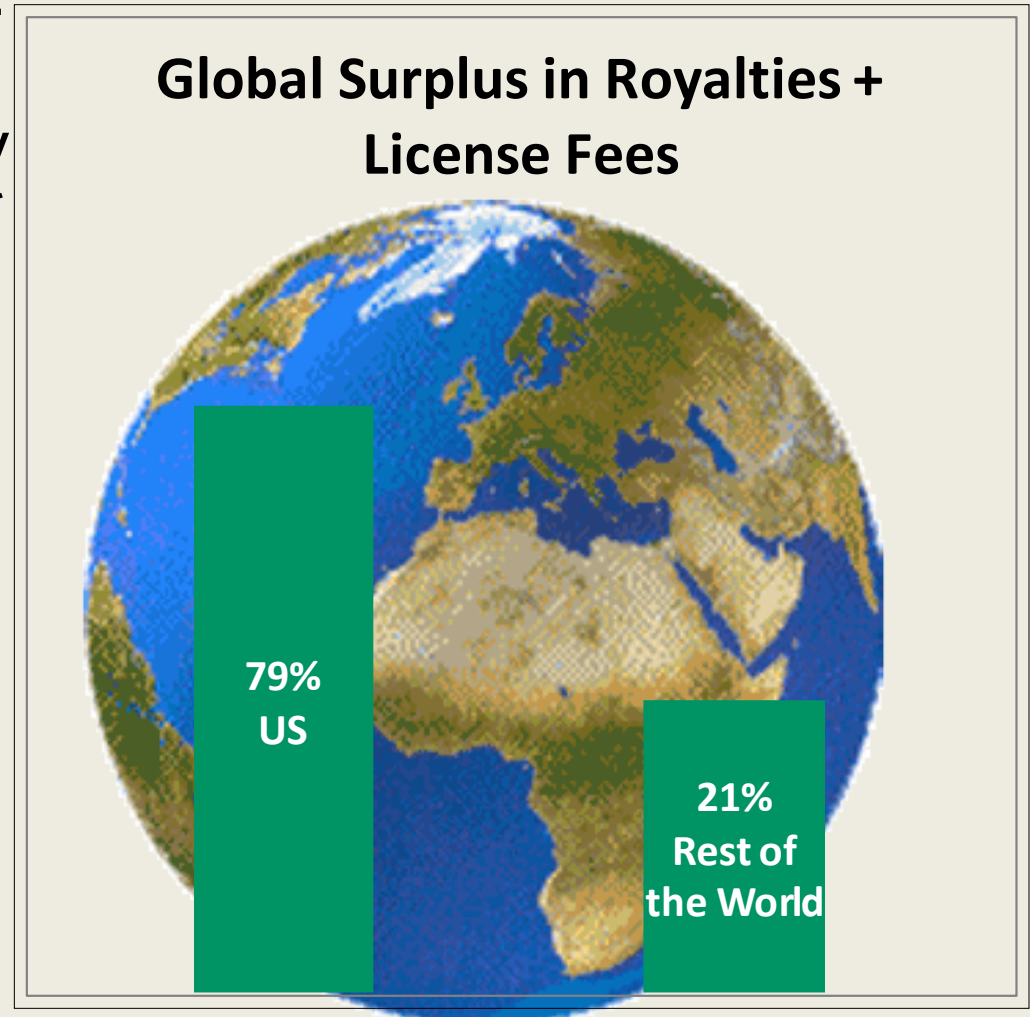
Source: **John A. Dondrea, *AIPLA 2006 Annual Meeting*

IP: Emerging Asset Class



Patent Importance in the US Economy

- US surplus of “Royalties + License Fees” is triple the combined surplus of every other country in the world*
- \$64.6 billion in net IP (royalties + license fee) trade balance in 2009*
- IP trade licensing reduced the US deficit by over 17%



*Source: World Bank

Technology Licensing

Qualcomm

- Generated \$3.6 Billion In 2010 Licensing its CDMA Patents ... 87% Margins

IBM

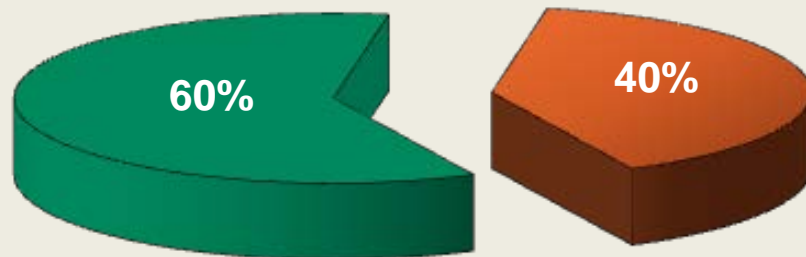
- Generates Over \$1.0 Billion Per Year in Licensing

Philips
Electronics

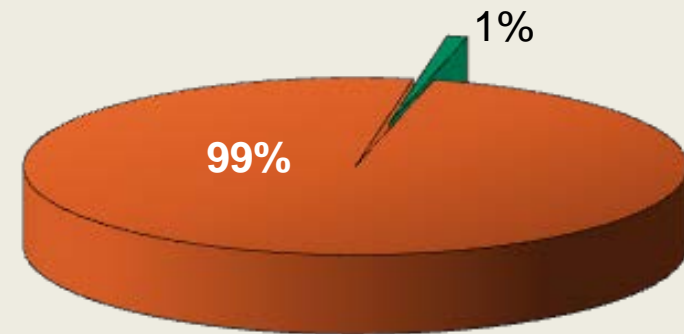
- Generates \$570 Million Per Year in Licensing ... 100% of Earnings for Consumer Electronics Business

Patent & Revenue Distribution

**Patent
Ownership**



Revenues Generated



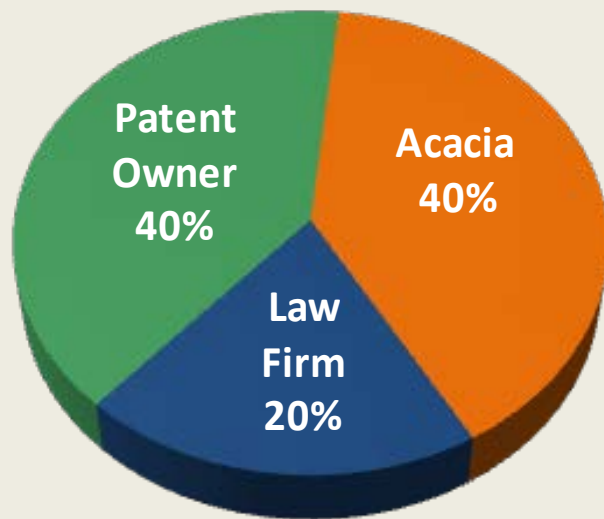
-  Small companies, individual inventors, universities and research labs
-  Large Corporations

Source: Intellectual Ventures

Partnering Business Model

Acacia partners with patent owners (50/50)

Acacia's Typical Revenue Share



- *Limited acquisition and assertion costs for Acacia*
- *Great margins with upside potential*

Acacia's Licensing Revenue Growth

ACACIA SUBSIDIARY ENTERS INTO LICENSE AGREEMENT WITH IBM

ACACIA SUBSIDIARY ENTERS INTO LICENSE AGREEMENT WITH GE

ACACIA SUBSIDIARY ENTERS INTO LICENSE AGREEMENT WITH JOHNSON & JOHNSON

ACACIA SUBSIDIARY ENTERS INTO LICENSE AGREEMENTS WITH DELL AND LEXMARK

ACACIA SUBSIDIARY ENTERS INTO LICENSE AGREEMENT WITH MEDTRONIC, INC.

ACACIA SUBSIDIARY ENTERS INTO A SETTLEMENT AND LICENSE AGREEMENT WITH TOSHIBA CORPORATION

ACACIA SUBSIDIARY ENTERS INTO AGREEMENT WITH TEXAS INSTRUMENTS

Acacia Research Subsidiary Receives Final Judgment of \$12.4 Million in Patent Infringement Case Against Yahoo! Inc.

ACACIA SUBSIDIARY ENTERS INTO SETTLEMENT AND LICENSE AGREEMENT WITH MICROSOFT

ACACIA SUBSIDIARY RESOLVES LITIGATION WITH ORACLE CORPORATION

ACACIA SUBSIDIARY ENTERS INTO LICENSING AGREEMENT WITH XEROX CORP.

ACACIA SUBSIDIARY ENTERS INTO SETTLEMENT AND LICENSE AGREEMENT WITH HEWLETT-PACKARD

Acacia's IP Partnership Growth

ACACIA SUBSIDIARY ACQUIRES RIGHTS TO 120 PATENTS COVERING WIRELESS AND OTHER COMMUNICATIONS TECHNOLOGIES

ACACIA SUBSIDIARY ACQUIRES 49 PATENTS / APPLICATIONS COVERING STORAGE NETWORKS AND DISK ARRAY SYSTEMS FROM A MAJOR TECHNOLOGY COMPANY

ACACIA SUBSIDIARY ACQUIRES 97 PATENTS COVERING DRAM, DSP AND MICROPROCESSOR TECHNOLOGIES

ACACIA SUBSIDIARY ACQUIRES 59 PATENTS AND APPLICATIONS COVERING DIGITAL VIDEO ENHANCEMENT TECHNOLOGY

ACACIA SUBSIDIARY ACQUIRES RIGHTS TO PATENTED TECHNOLOGY FOR WIRELESS LAN

ACACIA SUBSIDIARY ACQUIRES RIGHTS TO 31 US PATENTS FOR MOBILE COMPUTER SYNCHRONIZATION TECHNOLOGY

ACACIA SUBSIDIARY ACQUIRES RIGHTS TO PATENT PORTFOLIOS FOR MEMS AND CHIP-STACKING TECHNOLOGIES

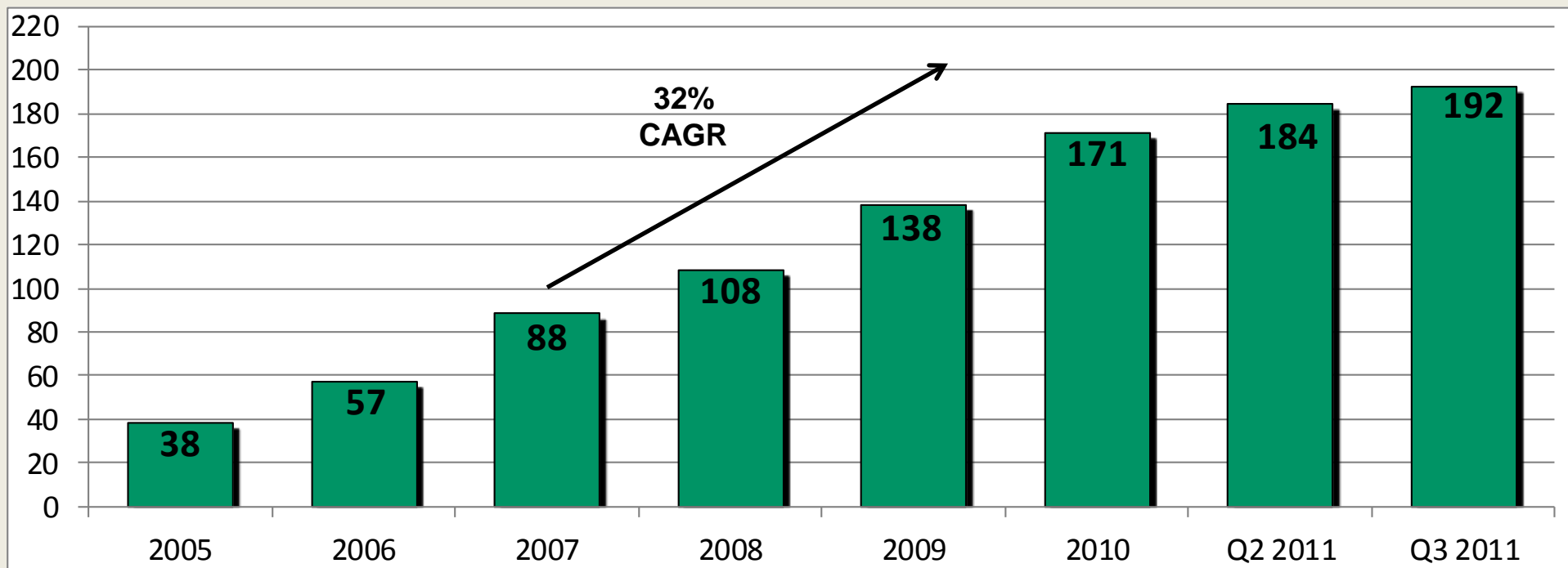
New Developments

➤ **Strategic Patent Alliance with Renesas Electronics (TSE:G723)**

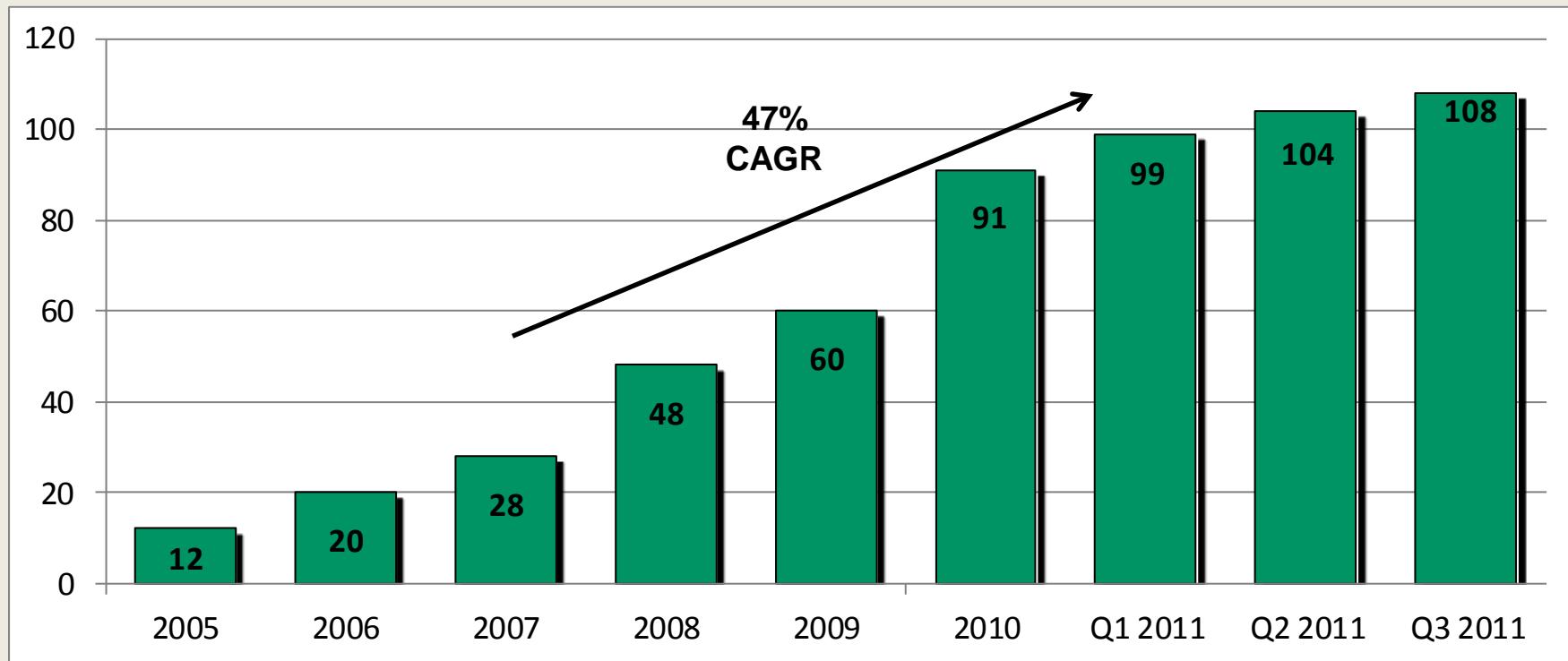
- **World's 3rd Largest Semiconductor Company**
 - Hitachi
 - Mitsubishi
 - NEC

- **Acacia/Renesas To Select From 40,000 Patents And Applications To Be Assigned To Acacia For Patent Licensing**

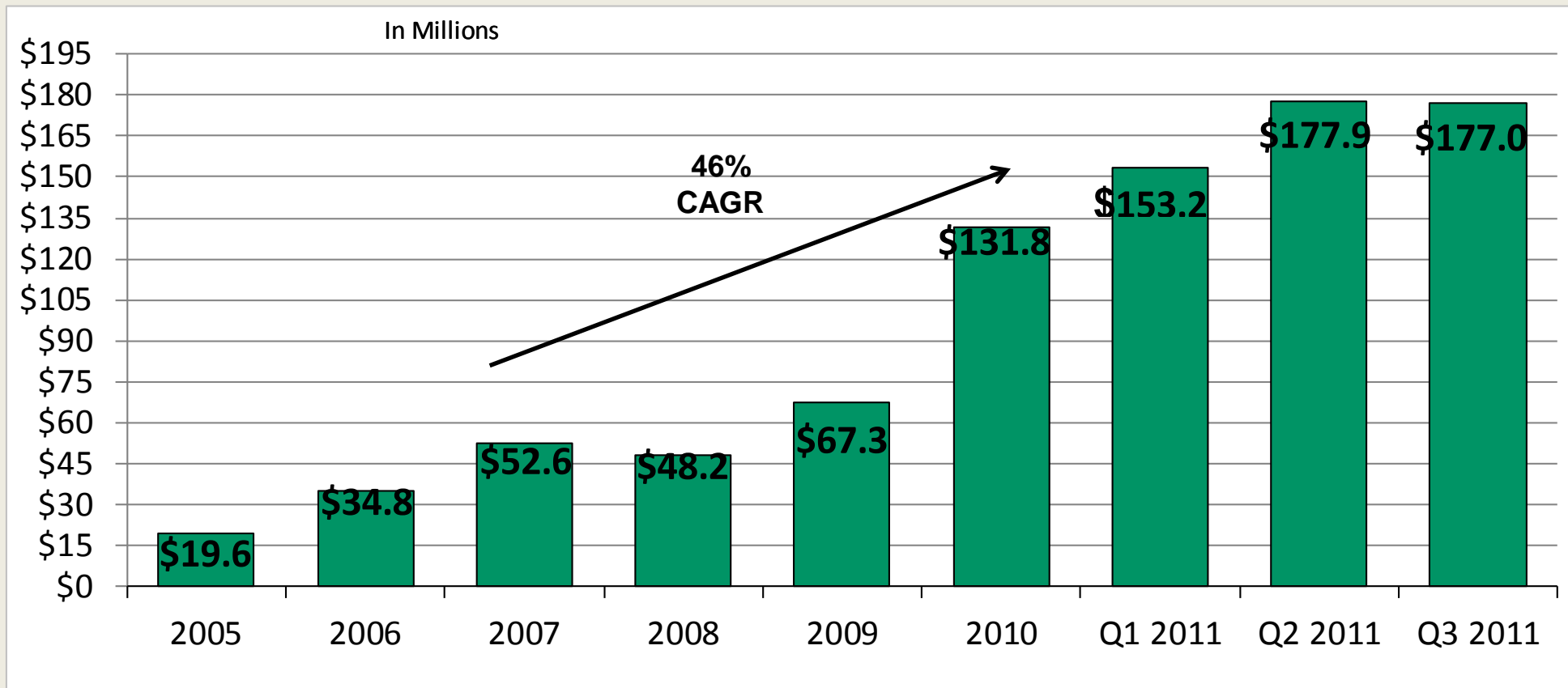
Annual Patent Portfolio Growth



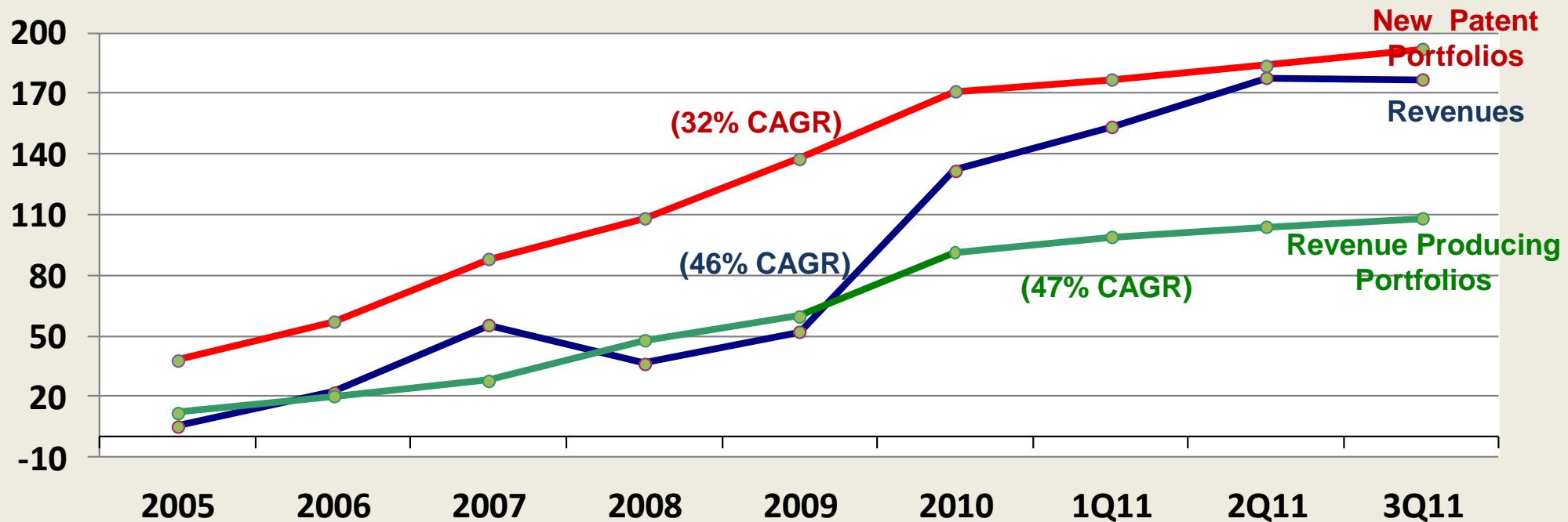
Revenue Producing Licensing Programs



12-Month Trailing Revenues



Growth In Assets & Revenues



Representative Licensees

- 3M
- AMD
- Boston Scientific
- Dell
- Exxon
- Fujitsu
- Funai
- GE
- Hewlett Packard
- Hitachi
- IBM
- Intel
- LG Electronics
- Microsoft
- Nokia
- Philips Electronics
- Samsung
- Sanyo
- Sharp
- Siemens
- Sony
- Texas Instruments
- Thomson
- Toshiba
- Walt Disney Company
- Xerox

New Licensing Programs

- Cell Phone Location-Based Services
- Cell Phone Over Air Programming
- Commercial Print Technology
- Chip Stacking
- Computer Technology
- Computer Power Management
- Database Access
- Digital Video Enhancement
- Encrypted Media & Playback Devices
- Flash Memory
- Medical Image Stabilization
- Medical Picture Archiving & Communication Systems (PACS)
- Messaging Technology
- Microprocessor Technologies
- Mobile Computer Synchronization
- Multi-dimensional Database Compression
- Online Ad Tracking
- Remote Mgmt of Imaging Devices
- Storage Technology
- Telematics
- Wireless LAN
- Wireless Data Technology

Value Proposition Summary

Building the leading U.S. patent licensing company



Partnering business model addresses a large unmet market need

Substantial growth in IP licensing market

Earnings leverage in easily scalable business model

Rapidly growing asset base of patent portfolios expected to accelerate early stage of revenue generation